

Designer Packet

The Silver City Art Association's signature event, **Red Hot Red Dot Art Couture Juried Fashion Show** will be held in the afternoon on Sunday, October 8, 2017 at Seedboat Gallery Courtyard, 214 W. Yankie St, Silver City, NM. (Exact time TBA)

Entry fee: Silver City Art Association Member: \$10.00
Non-Member: \$30.00

If you are not a member but wish to join the Silver City Art Association, please contact rebecca@visitsilvercity.org or fill out the attached membership form or go here: <http://www.silvercityart.com/wpcontent/uploads/2017/03/SCAAMemberApplication2017.pdf>

The entry fee entitles designers to submit **3 garments (or 3 ensembles) for consideration.**

Additional items (or ensembles) **up to 6 per designer** may be submitted @ \$15.00 per garment (ensemble). Due to the popularity of the show, designers are limited to 6 entries. Exceptions may be made 1 month prior. If you are interested in submitting more than 6 entries, please note on your application and you will be contacted should a designer drop out before the show.

Definitions: 1 item = 1 single garment. Ensemble = one "outfit" and may include an article of clothing along with accessories. Please note that the jury panel will judge the entry as an individual item or ensemble. For example: if a designer submits an ensemble which includes a dress, shoes, hat, jewelry, etc, the jury panel will determine which category is most appropriate for the ensemble. The ensemble will not be broken up per piece and judged in several categories. Please feel free to ask questions prior to submittal.

DEADLINE: *All applications must be received by 5 PM on July 7, 2017*

Results of jurying will be announced no later than July 14, 2017

Tell us as much as you can about your proposed design(s). We understand, however, that as art unfolds, it evolves and often changes. We won't hold you to exactly what you propose but do want to know about the materials and concept so that we can ensure an eclectic and diverse fashion show. The more information you provide, the better we will be able to assess your submissions.

This fashion show will feature one-of-a-kind creations by artists, using fabric, stones, beads, fiber or wearable art, vintage, recycled or repurposed materials. All materials are acceptable. Repurposed items from used clothing stores can be part of your process, but the final product needs to be a transformative creation.

MODEL your own work or designs or recruit a model. The SCAA is not responsible for providing models.

The 2017 Panel is especially interested in seeing more men's fashion! They will also be looking for submissions that are outrageous, unusual; spectacular!

Let your imagination run wild....let the body become your canvas of expression!!

CATEGORIES:

1) Ecouture or Upcycled/Recycled

Item or ensemble must be either of recycled materials or re-purposed. Or any fashion or accessory that is both a wearable item and provides an ecological benefit such as a purse made from solar power producing fabric.

2) Haute Couture: High end, over the top fashion, meticulously created. Think "high dressmaking" – any materials accepted

3) Costumes/Regalia: Any costumes you have created or re-purposed. Regalia includes traditional wear pertaining to another country or Native tradition.

4) Vintage: Articles of clothing or accessories from 1900-1970 will be considered. Items can be exclusive vintage labels or hand-made. Choose authentic vintage items or create your own vintage inspired design.

5) Wearable Art takes varied forms- sculptural or flat-and employs diverse techniques such as knitting, leather tooling, weaving, dyeing, and sewing, it shares a spirit of fantasy, craftsmanship, and commitment to personal vision. Any handmade clothing or jewelry created as fine or expressive art.

6) Jewelry & Accessories: Only hand-made creations will be accepted in this category with special consideration to items made with natural stones and metals. This category includes hats,

scarves, belts, shoes or any item that could be considered an accessory. NOTE: Fiber Art items may be considered more appropriate in the Wearable Art Category.

7) Body Art: New this year! We are accepting submissions of Tattoo Art. Please send photograph of tattoo and description for consideration. NOTE: Tattoos must be in good taste, and not in an area of the body that would be offensive to children as we want to keep this show open to families. This is a stand-alone category, not to be combined with any other ensemble.

8) Repurposed Thrift: Any article of clothing or ensemble that was bought from a second-hand store and re-designed or re-purposed in an unusual way.

Awards: Prizes will be awarded in the above categories, additionally, "People's Choice", "Best of Show" and "Red Hot Red Dot" awards will be presented at the end of the Art Couture Fashion Show Champagne and Chocolate Reception.

Artists/Designers must submit digital images (or photographs) of each entry, showing a front view and either a back view or detail of the work. Selections will be made to ensure a balance of all mediums and a variety of appeal to the audience. Specifics of the event will be included in the Artist's Agreement sent upon acceptance.

Thank you for sharing your talents with our community!

Julie Enos
Art Couture Fashion Show Coordinator



SILVER CITY ART ASSOCIATION 2017 ART COUTURE APPLICATION

Artist/Designer Name: _____

Address: _____

Email: _____

Phone: _____

Entry Fee: \$ 10.00 SCAA Member (3 items/ensembles)

\$30.00 Non- Member (3 items/ensembles)

Additional Items : (4-6 @ \$15.00 each) _____

If you wish to become a member, please fill out the form and submit payment with your application. If you become a member of the SCAA by May 19, you are eligible to be included in the annual publication. If after May 19, you will be included on our website.

Please describe your entries. Include your vision, proposed materials, any other info you wish to share. Remember, your entries do not need to be completed, but give us a good general idea of what you are creating!

1) _____

2)

3) _____

Brief Bio or Artists/Designers Statement: (feel free to attach your own document to the application)

Additional entries for consideration:

Which categories do you believe best describe EACH entry? Let us know if you want to be considered in more than one category. (Example: Item #1, Wearable Art, Item # 2, Vintage)

ECOUTURE: RECYCLED/UPCYCLED

HAUTE COUTURE

COSTUMES/REGALIA

VINTAGE

WEARABLE ART

JEWELRY & ACCESSORIES

BODY ART

REPURPOSED THRIFT

ARTISTS/DESIGNERS WILL HAVE THE OPTION TO SELL THEIR ITEMS AFTER THE EVENT. THE SCAA WILL COLLECT NO COMMISSION ON THESE SALES. ALL SALES ARE THE SOLE RESPONSIBILITY OF THE ARTIST/DESIGNER.

RETURN THIS FORM WITH YOUR PAYMENT TO:

**THE MURRAY RYAN VISITOR CENTER,
ATTN: REBECCA
210 N. HUDSON STREET
SILVER CITY, NM 88061**

YOU CAN EMAIL YOUR APPLICATION, BUT PAYMENT MUST BE MADE BEFORE APPLICATION IS CONSIDERED. CASH, MONEY ORDER OR CHECK ARE ACCEPTED. WE ARE NOT SET UP TO ACCEPT CREDIT CARD PAYMENTS AT THIS TIME.

FOR QUESTIONS OR TO EMAIL YOUR APPLICATION AND DIGITAL IMAGES :
ARTCOUTUREFASHION@GMAIL.COM